

**OPEN MAPPING HUB  
ASIA PACIFIC**



# **OPEN MAPPING HUB - ASIA PACIFIC**

## **AN UPDATE FOR THE OSMF BOARD**

### **Nama Budhathoki, Regional Director**

**08/27/2021**



# Vision and Aspirations

## VISION:

*Create a sustainable OSM ecosystem in Asia-Pacific region*

## ASPIRATIONS (5 - 10 years):

- 1. Government, humanitarian and development agencies commonly use OSM data in their planning and decision-makings.*
- 2. Underrepresented communities actively participate in the OSM movement.*
- 3. OSM data is the most preferred choice in entrepreneurial and economic activities.*
- 4. OSM is used as the most popular map service among citizens.*



# The Hub Approach

- **Identify, recognize, nurture and collaborate with key institutions, groups, and individuals working in OSM**
- **Promote effective use of OSM data and connect it to the everyday lives of people: Bring data, technology and people together**
- **Develop the Hub as a regional public good for our shared benefits**

# The Skeleton Team



**Nama Budhathoki**  
Regional Director



**Bea Ocampo**  
Operations & HR Associate



**Bry Damasco**  
Partnerships Manager



**Mikko Tamura**  
Community Manager



**Dana De Guzman**  
MERL Associate



**Awantika Pal**  
Communications Associate



**Melai Opena-Basilio**  
Regional Finance Manager

# Groundwork

- **Hub set-up**
- **Consultation with voting members and beyond**
- **Conversations with local communities**
- **OSM National Dialogues in 3 focus countries: Nepal, Bangladesh, and the Philippines**

# OSM 17TH ANNIVERSARY



Afghanistan  
Bangladesh  
Fiji  
Japan  
Indonesia  
Nepal  
Philippines  
Sri Lanka  
Turkey  
Tajikistan  
Vietnam

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# MAP AND CHAT HOUR



# Key Activities and Results

01

## Six focus countries for the next one year

- Bangladesh, Indonesia, Nepal, Philippines (Road networks and buildings in an area home to 6 million people are mapped)
- Island countries - Fiji and Kiribati (Road networks and buildings are completely mapped.)

02

## Booster Grants

- Hub's Booster Grant intends to support local communities that are carrying significant mapping and community building work, and boost their ongoing activities on the ground.

03

## Emphasis on women leadership

- 100 Potential women leaders are identified and trained to emerge as OSM champions.



State of the Map 2018  
Photo by: Francesco Giunta

HUMANITARIAN OPEN MAPPING COMMUNITY WORKING GROUP PRESENTS

# Local OSM community building: Tips, tricks and challenges

03 September 2021

RSVP: [bit.ly/CommunitySept3](https://bit.ly/CommunitySept3)

06:00 UTC: STARTING Local OSM Communities  
16:00 UTC: SUSTAINING Local OSM Communities



A photograph of three young girls in school uniforms, likely from Nepal, looking at a smartphone together. They are smiling and appear to be engaged in a collaborative activity. The image has a warm, reddish-orange tint. The girl on the left is holding the phone, and the other two are leaning in to look at the screen. They are all wearing school sweaters with a logo on the chest. The background is slightly blurred, showing other people in a classroom or school setting.

For questions and suggestions, please contact me at:  
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